



Ideation Brainstorm Cheatsheet

	BRIDE-TO-BE	GROOM-TO-BE
What do you LOVE? What represents you?		
Fill in the blank: You are obsessed with...		
Three words that describe you.		
Favorite color		
Favorite candy and dessert		
Favorite Food		
Favorite Music		
Favorite Book/Movie		
Favorite style or era		



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	ANSWER AS A COUPLE
What do you LOVE? What represents you?	
Fill in the blank: You are obsessed with...	
Three words that describe you.	
Favorite color	
Favorite candy and dessert	

Now that you've gathered intel that you probably already know, you can see at-a-glance where you can take your wedding aesthetic. Perhaps he's a big gamer, but you are totally traditional. How about table names that are traditionally designed, but with his favorite games as the table names? A nice compromise.

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